

Portfolio

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December 2025

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A B C D E F G H I J K L M  
N O P Q R S T U V W X Y Z  
1 2 3 4 5 6 7 8 9 0





**Humanrace**



**Complimentary Full-Size Body Cream With Purchase**

**Humanrace**

**What you repeat,  
you become.  
Make space for what  
nourishes you.  
— Pharrell**



**Humanrace**

January Routines That Work For You





W24 03.03.24 • **HOSTING** • BALENCIAGA

**REHEARSAL** Balenciaga Winter24 03.03.24

**Show Area** WINTER 24 BALENCIAGA 03.03.2024 **Show Area**

WINTER 24 BALENCIAGA 03.03.2024 **DRESSING**

**BALENCIAGA W24 DEMNA**

**DIGITAL W24 BALENCIAGA**

**AFTER PARTY**

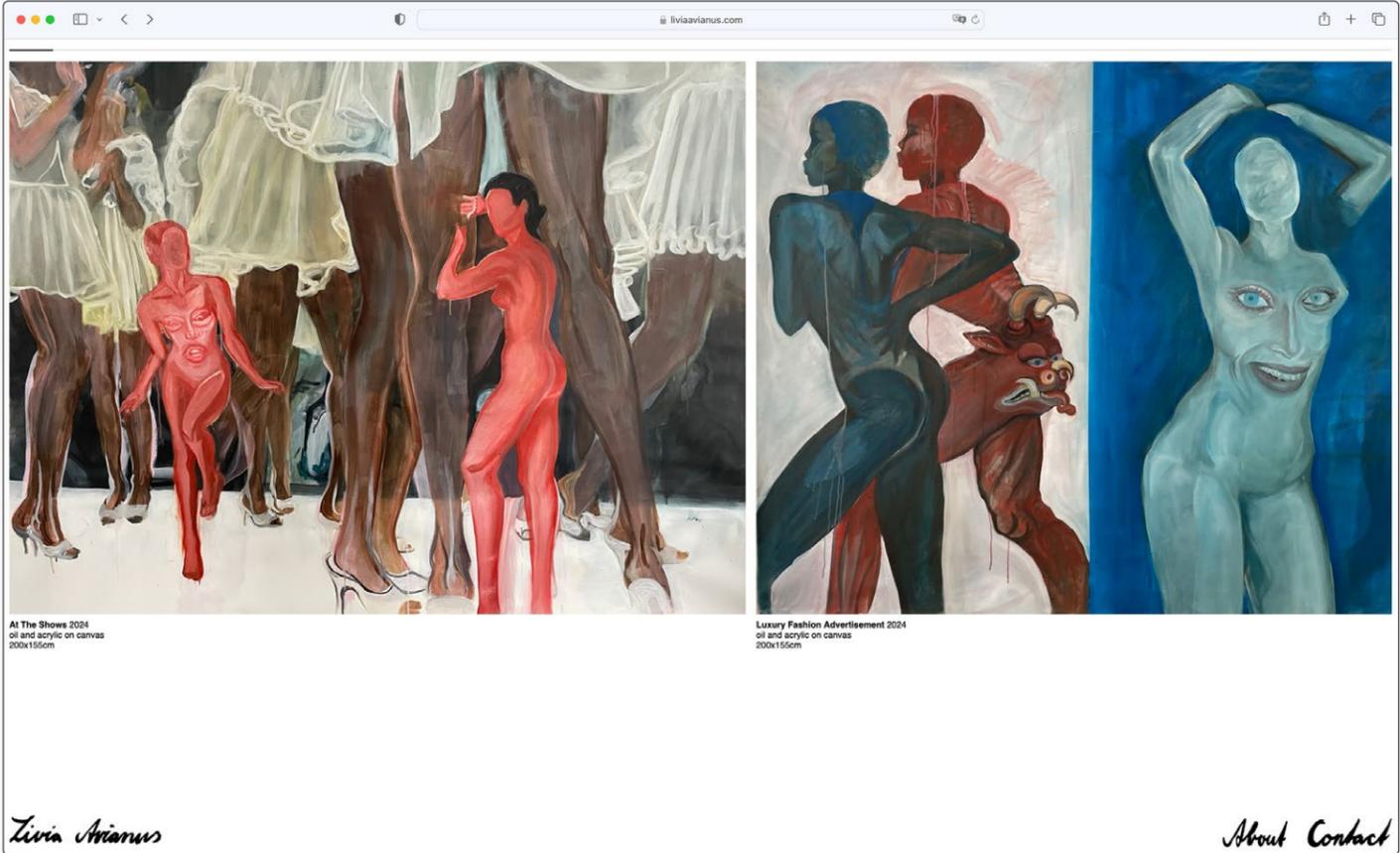
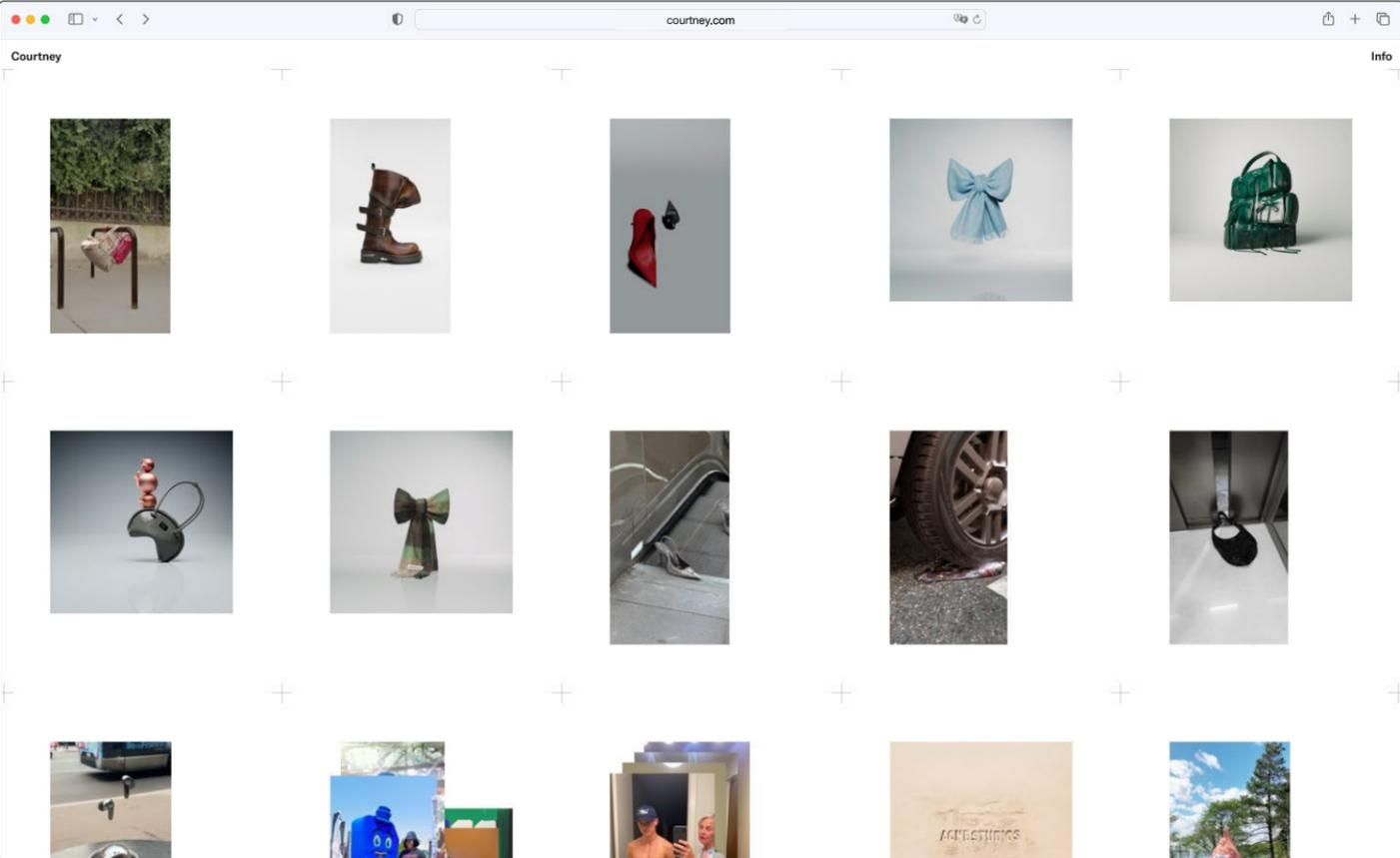
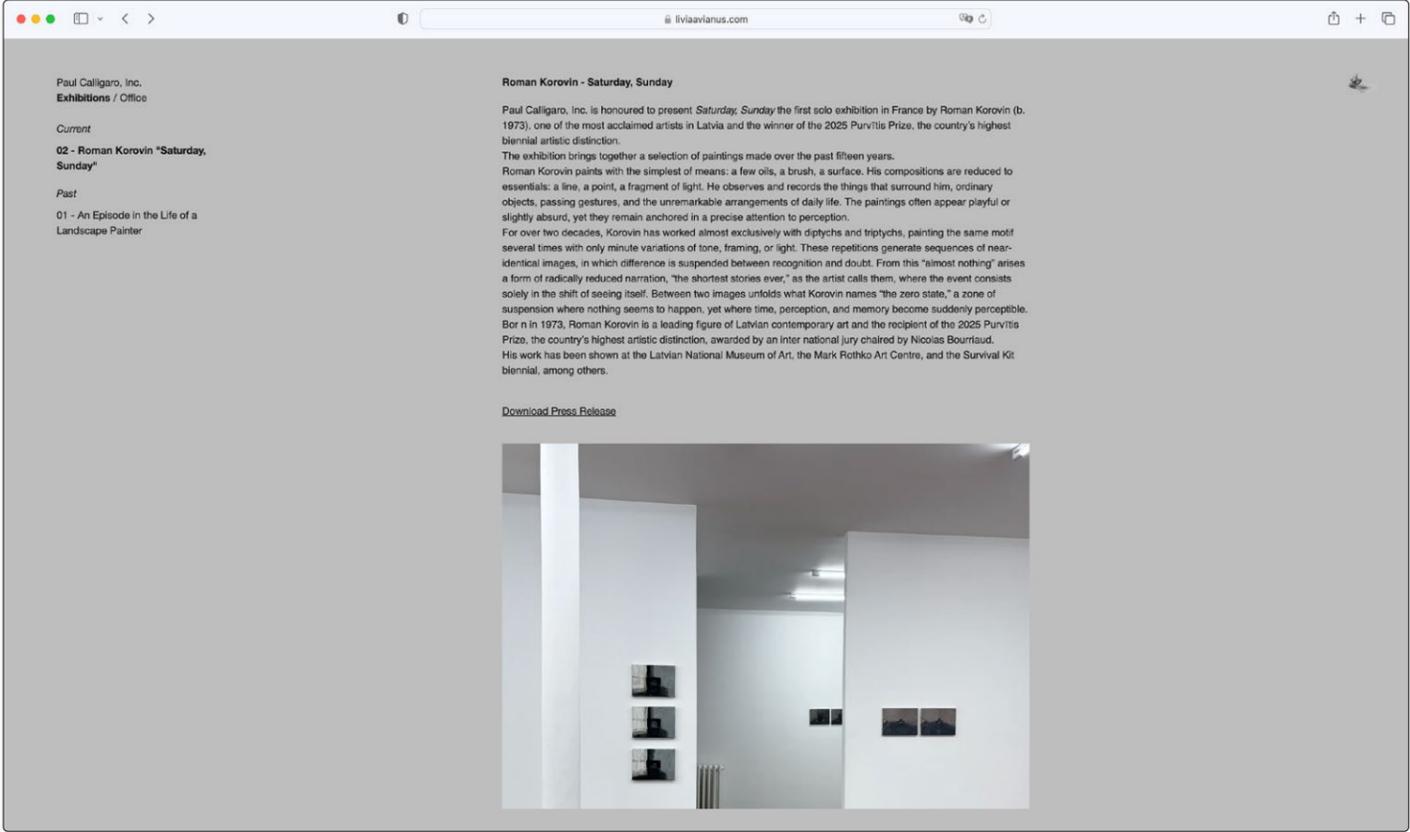
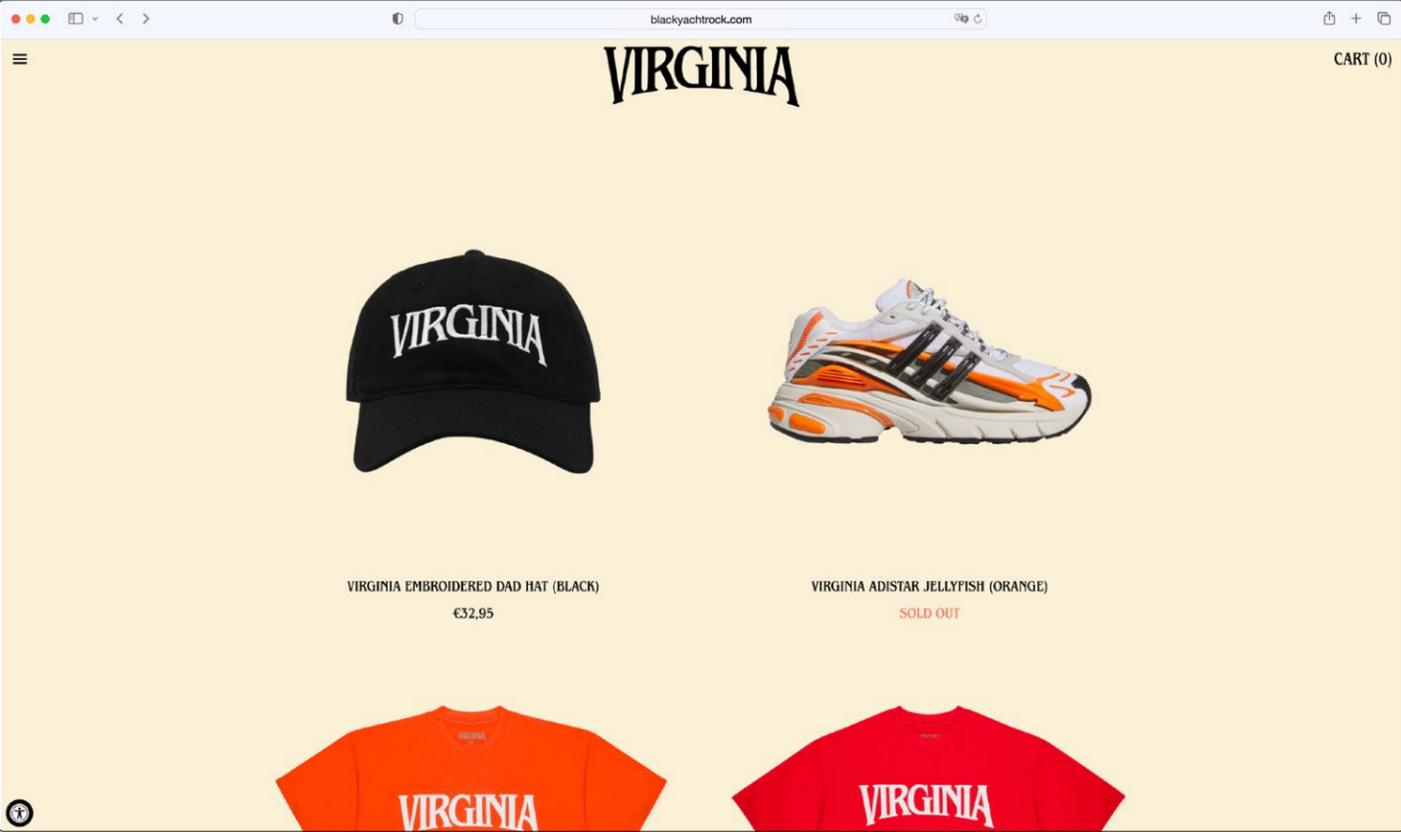












LOGO ::GNAD

### Logotype

The Horizontal Logo Lockup is the preferred configuration of the Icon and Logotype, ideal for most applications.

TYPOGRAPHY ::GNAD

**Helvetica**

ABCDEFGHIJKLMN  
OPQRSTUVWXYZ  
abcdefghijklmnp  
qrstuv wxyz  
0123456789  
!"#\$%&'()\*+~π©®?

ABCDEFGHIJKLMN  
OPQRSTUVWXYZ  
abcdefghijklmnp  
qrstuv wxyz  
0123456789  
!"#\$%&'()\*+~π©®?

**Helvetica Bold**

ABCDEFGHIJKLMN  
OPQRSTUVWXYZ  
abcdefghijklmnp  
qrstuv wxyz  
0123456789  
!"#\$%&'()\*+~π©®?

ABCDEFGHIJKLMN  
OPQRSTUVWXYZ  
abcdefghijklmnp  
qrstuv wxyz  
0123456789  
!"#\$%&'()\*+~π©®?

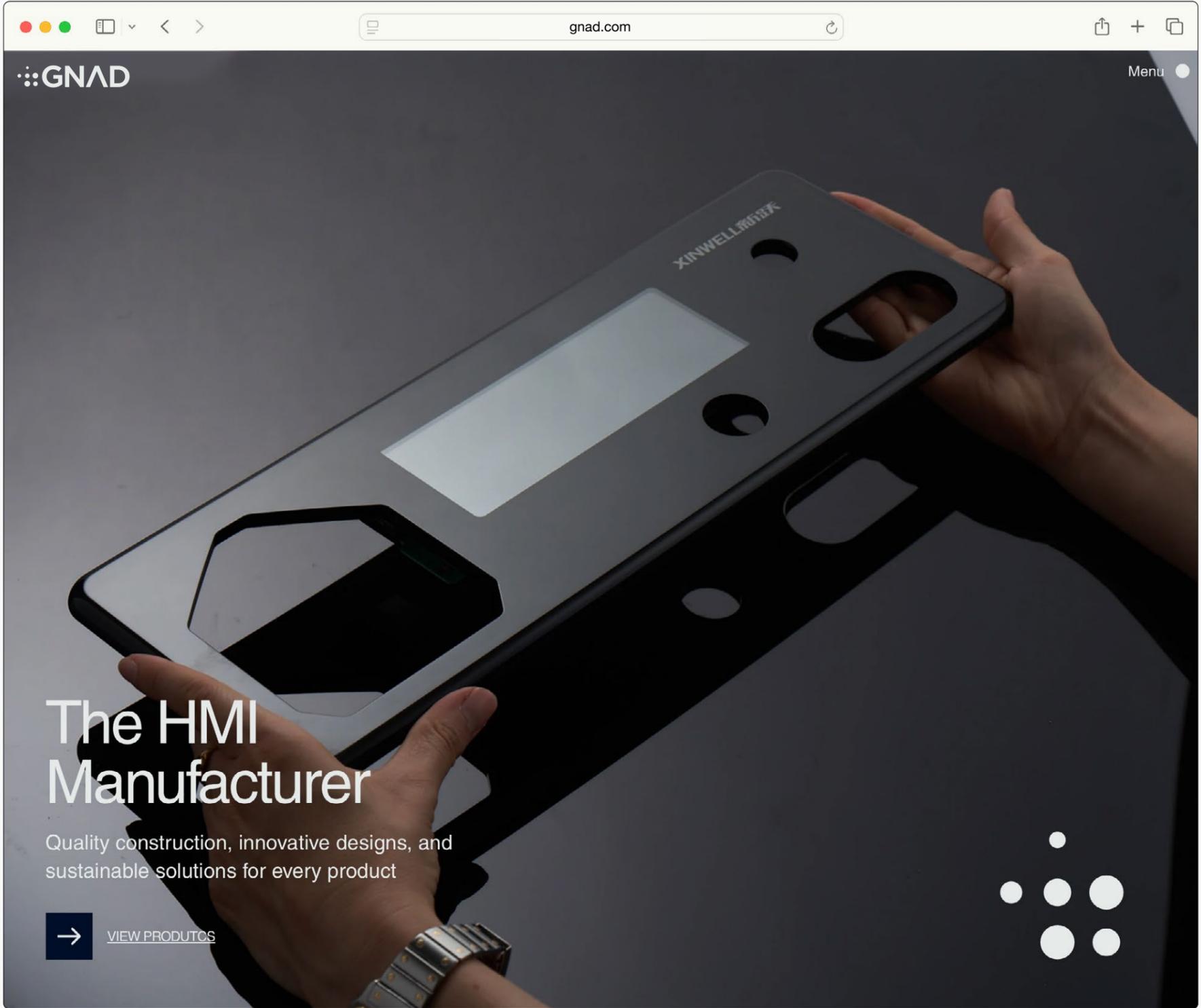
IDENTITY COLORS ::GNAD

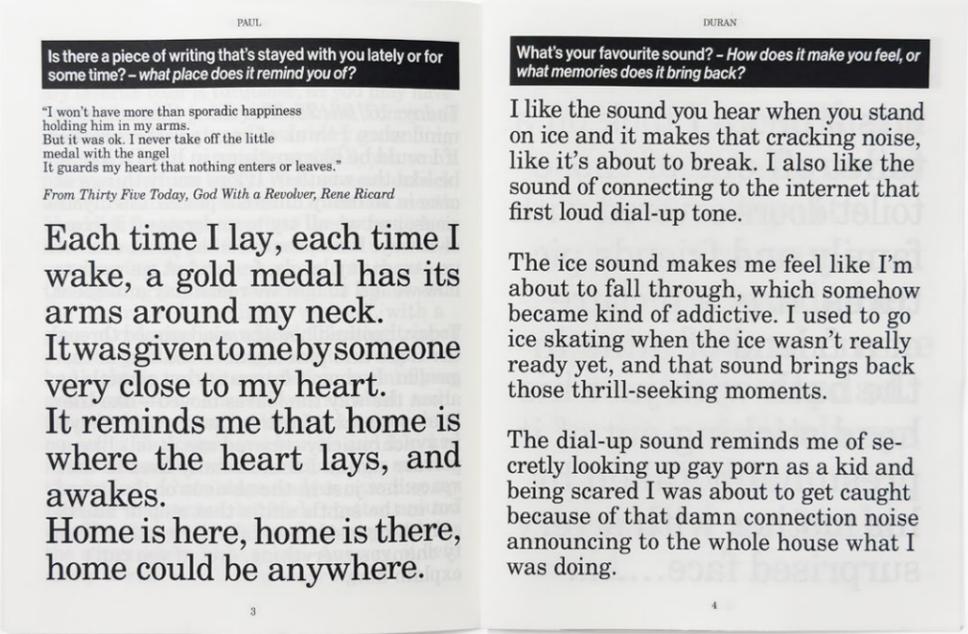
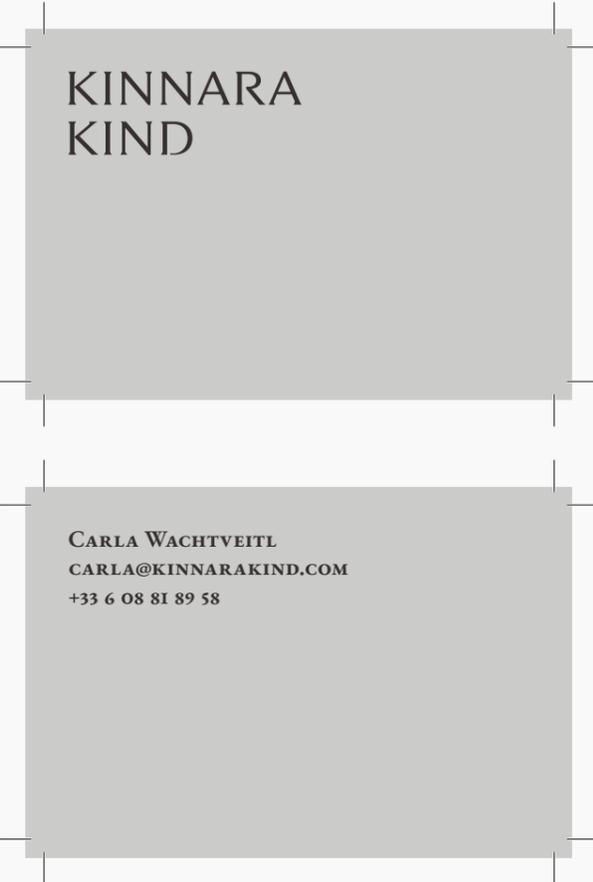
### Color Palette

|  |  |
|--|--|
| Pantone: 281 C<br>CMYK: 100/74/0/48<br>RGB: 0/20/91<br>HEX: #002058              | Pantone: 289 C<br>CMYK: 100/73/0/67<br>RGB: 0/14/40<br>HEX: #000E28  |
| Day Blue<br>Pantone: 072 C<br>CMYK: 100/80/0/10<br>RGB: 0/24/168<br>HEX: #0018A8 | Pantone: 7541 C<br>CMYK: 7/1/3/2<br>RGB: 230/234/233<br>HEX: #E6EAE9 |

GNAD's palette features three distinct dark blues and a white, emphasizing sophistication and clarity.

PMS spot colors are preferred for brand applications, with black or white logos for monochrome uses.







To order a design call (+49) 151-110-58-652 or check out more gear at brunos.website



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SPIRAL REFERENCE SUPPORT GROUP DONATION



SPIRAL REFERENCE SUPPORT GROUP DONATION 2025 A White B Orange, 100% cotton, Silk screen  
Original wash treatment, Classic Fit, S, M, L, XL, Imported \$29.50  
To order a design call (+49) 151-110-58-652 or check out more gear at brunos.website



FAST MARVEL GROUP DONATION



FAST MARVEL GROUP DONATION 2025 A White B Blue C Green, 100% cotton, Silk screen  
Original wash treatment, Classic Fit, S, M, L, XL, Imported \$29.50  
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